381. whether it is a fact that a large number of TV serials wer$_e$ approved by Government ignoring the seniority as per the existing waited list of the serials at Mandi House, particularly during the last weeks of May 1991 and the first two weeks of June, 1991;

(b) if so, what are the details of the TV serials approved during the above mentioned period, and names, including addresses of its producers;

(c) whether Government propose to review the approval of such serial with a view to correcting irregularities found to have been committed, if any; and

(d) if not, the reasons therefor?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUM. GIRIJA VYAS): (a) According to information furnished by Doordarshan, no serial, either under the commissioned scheme or under the sponsorship scheme, has been approved by Doordarshan during the last week of May, 1991 ana the first two weeks of June, 1991.

(b) to (d) Do not arise.

Steps to bring down the .. price; within hundred days

381. SHRI PRAMOD MAHAJAN Will the PRIME MINISTER be plea sed to state what steps Governmen' are taking to bring down the price: to July 1990 level within 100 day: of its formation on June 21, 1991?

THE MINISTER OF STATE *It* THE MINISTRY OF CIVIL SUPP LIES AND PUBLIC DISTRIBUTION (SHRI KAMALUDDIN AHMED) The present Government attache the highest priority to keeping th prices of essential commodities undo control. Towards this end efforts ar being made to restrain the growtl in money supply, effect economy in Government expenditure, encourage small savings, ensure better supply and demand management of sensitive commodities, strengthening of the public distribution system and provision of incentives for higher production in the medium term. With a view to closely monitoring the prices of the essential commodities and ensuring their supply the Government has constituted recently a Cabinet Committee on Prices under the Chairmanship of the Union Minister for Finance. It is expected that all these measures will help in sobering the price behaviour in the coming months.

Improving the Standard of T.V. Serials

382. SHRl PRAMOD MAHAJAN: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government are aware of the fact that the standard of T.V. serials on Doordarshan is constantly going down; and

(b) if so, what steps Government propose to take to improve it?

THE DEPUTY MINISTER IN THE MINISTRY OF INFORMATION AND BROADCASTING (KUM. GIRIJA VYAS): (a) and (b) Doordarshan telecasts serials on a variety of themes/subjects to cater to a very large number of viewers of varied tastes. The reaction of the viewers to these programmes is not alike. However, it is Doordarshan's constant endeavour to improve the quality of all programmes.

Industrial proposal from Kerala

383. SHRI M. A. BABY: Will the PRIME MINISTER be pleased to state:

(a what are the details of industrial proposals from Kerala which are pending clearance; and